

RxCrossroads

By McKesson

Shaping the patient and provider experience for your therapy



Accelerate your commercial efforts with a partner who delivers:

Optimized patient experiences through seamless access to the therapies and interventions that impact outcomes

Success-driven partnerships designed to solve your biggest business challenges

Market expertise and insights to maximize outcomes across your therapy's life cycle

Targeted connectivity and integration to engage the broader healthcare system



Integrated solutions across the patient journey



EDUCATION

Optimize your investment in access and clinical-support programs with our in-field teams who educate prescribers and their staff on your therapy and programs.



LOGISTICS

Leverage our channel-strategy experts to design customized solutions to secure your therapy's path through the supply chain.



ACCESS

Accelerate therapy adoption by helping patients overcome insurance barriers and afford their medication with HUB, co-pay offset and other patient-assistance solutions.



DISPENSING

Enhance speed to therapy for all patients through customized programs and end-to-end pharmacy solutions.



ADHERENCE

Improve health outcomes by engaging patients at critical stages throughout treatment with behavioral coaching and clinical-support services.



SAFETY

Address and solve FDA requirements to drive consistent access and safe-use conditions for patients on your therapy.



Where science meets strategy... and outcomes are delivered

Design the best patient experience for your therapy

with passionate professionals, subject matter experts and commercial leaders, who have sat where you sit and are committed to helping you achieve the greatest business impact.

Ongoing patient care



Track complex pharmacovigilance requirements

Solution:
SAFETY

Drive patient compliance on your therapy

Solution:
EDUCATION
ADHERENCE



Therapy initiation



Help patients afford and fill their prescriptions

Solution:
EDUCATION
DISPENSING
ADHERENCE

Educate HCPs and patients on medication use and administration

Solution:
EDUCATION
LOGISTICS

Follow up and monitor for side-effects

Solution:
EDUCATION
ADHERENCE

Diagnosis and pre-therapy planning



Educate HCPs on how to access your therapy

Solution:
EDUCATION
ACCESS
DISPENSING

Determine coverage for your therapy

Solution:
EDUCATION
ACCESS

Resolve complex prior authorization and step edit requirements

Solution:
EDUCATION
ACCESS

Solve complex logistics and handling requirements

Solution:
ACCESS
DISPENSING

Strategic planning



Strategize how to reach and engage patients

Solution:
EDUCATION
LOGISTICS

Design your channel and network strategy

Solution:
LOGISTICS
ACCESS
DISPENSING

Maximize the value of your investments

with end-to-end visibility across the patient journey that informs strategic decision making and delivery of targeted interventions.

RxCrossroads

By McKesson

RxCrossroads by the numbers*

150+



biopharma
companies served

WITH

530+



products
supported

ACROSS

>90%



of therapeutic
areas

RxCrossroads

By McKesson

**Powering your commercial solutions
to drive patient success**

RxCrossroads@McKesson.com
McKesson.com/RxCrossroads

*Based on 2017 data

©2018 McKesson Corporation. All rights reserved. SH-266450-09-18